

1 of 4

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () ANJIE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	W-F	6A-7A		:30	\$400.00	08/22-08/24	6	1	6	\$2,400.00	
		Buyline Comment: 6AM NEWS										
	2	W-F	7A-9A		:30	\$400.00	08/22-08/24	6	1	6	\$2,400.00	
		Buyline Comment: GD MRN AMR										
	3	W-F	9A-10A		:30	\$150.00	08/22-08/24	3	1	3	\$450.00	
		Buyline Comment: MRONING BLEND										
	4	W-F	10A-11A		:30	\$450.00	08/22-08/24	3	1	3	\$1,350.00	
		Buyline Comment: THE VIEW										
	5	W-F	11A-12P		:30	\$300.00	08/22-08/24	6	1	6	\$1,800.00	
		Buyline Comment: 11A NEWS										
	6	W-F	12P-1P		:30	\$300.00	08/22-08/24	6	1	6	\$1,800.00	
		Buyline Comment: THE CHEW										
	7	W-F	1P-2P		:30	\$300.00	08/22-08/24	3	1	3	\$900.00	
		Buyline Comment: ONE LIFE TO LIVE										
	8	W-F	2P-3P		:30	\$300.00	08/22-08/24	3	1	3	\$900.00	
		Buyline Comment: GENRL HOSPITAL										

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	9	W-F	3P-330P		:30	\$300.00	08/22-08/24	3	1	3	\$900.00	
		Buyline Comment: AMREICA'S COURT										
	10	W-F	330P-4P		:30	\$225.00	08/22-08/24	3	1	3	\$675.00	
		Buyline Comment: NEWS										
	11	W-F	4P-5P		:30	\$250.00	08/22-08/24	3	1	3	\$750.00	
		Buyline Comment: JUDGE JUDY										
	12	W-F	5P-530P		:30	\$350.00	08/22-08/24	6	1	6	\$2,100.00	
		Buyline Comment: 5P NEWS										
	13	W-F	6P-7P		:30	\$500.00	08/22-08/24	6	1	6	\$3,000.00	
		Buyline Comment: 6P NEWS										
	14	W-F	7P-730P		:30	\$350.00	08/22-08/24	6	1	6	\$2,100.00	
		Buyline Comment: ACCESS HOLLYWOOD										
	15	W-F	730P-8P		:30	\$350.00	08/22-08/24	3	1	3	\$1,050.00	
		Buyline Comment: MILLIONAIRE										
	16	W-F	11P-1130P		:30	\$750.00	08/22-08/24	6	1	6	\$4,500.00	
		Buyline Comment: 11P NEWS										
	17	W-F	1130P-12A		:30	\$400.00	08/22-08/24	6	1	6	\$2,400.00	
		Buyline Comment: NITELINE										
	18	F	10P-11P		:30	\$3,000.00	08/24-08/24	1	1	1	\$3,000.00	
		Buyline Comment: 20/20 FRI										
	19	SA	6A-7A		:30	\$350.00	08/25-08/25	1	1	1	\$350.00	
		Buyline Comment: 6A NEWS										

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	20	SA	7A-8A		:30	\$350.00	08/25-08/25	2	1	2	\$700.00	
		Buyline Comment: GD MRN SAT										
	21	SA	8A-9A		:30	\$350.00	08/25-08/25	1	1	1	\$350.00	
		Buyline Comment: 8A NEWS										
	22	SA	6P-630P		:30	\$350.00	08/25-08/25	1	1	1	\$350.00	
		Buyline Comment: 6P NEWS										
	23	SA	11P-1130P		:30	\$650.00	08/25-08/25	1	1	1	\$650.00	
		Buyline Comment: 11P NEWS										
	24	SA	5A-6A		:30	\$150.00	08/25-08/25	2	1	2	\$300.00	
		Buyline Comment: NEWS										
	25	SU	6A-7A		:30	\$350.00	08/26-08/26	2	1	2	\$700.00	
		Buyline Comment: 6A NEWS										
	26	SU	7A-8A		:30	\$350.00	08/26-08/26	2	1	2	\$700.00	
		Buyline Comment: GD MRN SUN										
	27	SU	8A-9A		:30	\$350.00	08/26-08/26	2	1	2	\$700.00	
		Buyline Comment: 8A NEWS										
	28	SU	10A-11A		:30	\$400.00	08/26-08/26	1	1	1	\$400.00	
		Buyline Comment: THIS WEEK										
	29	SU	6P-630P		:30	\$350.00	08/26-08/26	2	1	2	\$700.00	
		Buyline Comment: 6P NEWS										
	30	SU	7P-8P		:30	\$1,500.00	08/26-08/26	1	1	1	\$1,500.00	
		Buyline Comment: AMR-VIDEOS										

Station KTNV-TV LAS VEGAS, NV

Advertiser () .ROMNEY 4 PRESIDENT

Product MITT ROMNEY

Estimate# 337

Buyer STEPHANIE KINCAID

Phone#

Fax#

Agency () AMERICAN RAMBLER PRODUCTIONS

138 CONANT STREET

BEVERLY, MA 02494

Agency C/P1/P2/E //337

Flight Dates 08/22/2012 - 08/28/2012

Hiatus Weeks

Rep Firm

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	31	SU	11P-1130P		:30	\$850.00	08/26-08/26	1	1	1	\$850.00	
			Buyline Comment: 11P NEWS									
	32	SU	5A-6A		:30	\$150.00	08/26-08/26	2	1	2	\$300.00	
			Buyline Comment: NEWS									

---REPORT TOTALS---

Report Totals: 100 / \$41,025.00

---SALES MONTHLY TOTALS---

Aug 12: 100 / \$41,025.00 Sep 12: 0 / \$0.00

Sales Totals: 100 / \$41,025.00

Station Totals: 100 / \$41,025.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$256,406	KBLR	0%	KLAS	50%	KSNV	23%	KTNV	16%	KTUD	0%
		KVCW	0%	KVMY	0%	KVVU	11%				

---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books null

Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE